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FOR IMMEDIATE RELEASE

Workshops On Electricity Demand-Response Scheduled

Industrial, institutional and large commercial electricity users are invited to attend one of six half-day workshops about the benefits of electricity demand-response. Demand response programs pay participants to reduce electricity use during times of high wholesale spot prices or transmission system congestion.

The workshops are being made possible by a grant from the **West Penn Power Sustainable Energy Fund**. Workshop content will cover the benefits of demand response programs offered by PJM Interconnection LLC (the wholesale power grid operator) and West Penn Power's Generation Buy-Back Program.

PJM paid out over \$16 million last year for demand response participation. Of that total, over \$3 million was paid for demand response in Allegheny Energy's territory.

All of the programs that will be covered by the workshops are voluntary. There is no obligation to enroll in any demand response program. The workshops are strictly educational.

All industrial, institutional and large commercial electricity users that are able to shift or shed at least 300 kW of demand are invited. There are no other pre-requisites.

There is NO charge to attend a workshop. All workshops will last three hours, including ample time for questions and discussion. Seating is limited, so please register by emailing the name of your company, attendees and selected workshop location to chris@pfaweb.org.

- Wednesday, October 17, 1:30-4:30 pm, St. Marys Public Library, 127 Center St., St. Marys
- Thursday, October 18, 9am-12 noon, Days Inn Penn State, 240 S. Pugh St., State College
- Wednesday, October 24, 1:30-4:30 pm, Coyle Free Library, 102 N. Main St., Chambersburg
- Thursday, November 1, 1:30-4:30 pm, Comfort Inn Kittanning, 13 Hilltop Plaza, Kittanning
- Friday, November 2, 9am-12noon, Arnold Palmer Regional Airport, Community Room, 148 Aviation Lane, Latrobe
- Wednesday, November 7, 9am-12 noon, Days Inn Washington, 1370 W. Chestnut St., Washington

For Additional Information Contact: Chris Moyer (610) 825-5126